

HOW TO GO PUBLIC

learn
look out
step up

speaking out

adults
network

Here are some examples of awareness-raising campaigns you can use in your school or community.

[offer resources]

Hand out PAVE brochures and display PAVE posters
Send resources (articles, handouts, brochures) to parents
Put an article on dating abuse in your PTA/PTSO newsletter
Offer support groups for youth at-risk

[make it a part of health education]

Offer PAVEducation as a part of health classes.

See, reachma.org/pavenet/courses.pdf

Support special topic assemblies. You could host a local peer education program to perform skits

See reachma.org/pavenet/featured.html

[parent/teacher educational activities]

Integrate dating abuse training into teacher training days
Host a “How to Talk to Your Kids” PTA/STSO Presentation
Hold a coffee morning with a local domestic violence agency
Create film/books discussion groups on dating abuse

[plan a school response]

Form a committee to address dating abuse in your school
Survey your school to determine attitudes on dating abuse
Create a committee to plan awareness events at school
Create dating abuse resource and referral systems for students, parents, and staff
Develop safety policies for students and staff experiencing domestic or dating abuse
Collaborate with your local domestic violence agencies

[make it a community cause]

Use art education tools such as the Silent Witness Exhibit or Clothesline Project to educate the community
Create digital stories about your thoughts on dating abuse
Host a vigil to remember victims in your community and state
Sponsor a fundraiser to support agencies working to end dating abuse

- plan a walk/run to end violence
- host a bake sale, fashion show, or
- distribute candy bars with informational stats

Plan a community panel discussion to broadcast on your local access channel

[1.800.899.4000] [www.reachma.org/pavenet]

